

François Bogacz, MSc., is the co-founder and CEO of [Neuroawareness Consulting Services](#) Inc., which delivers consulting and training services in negotiation, conflict prevention and resolution and leadership development. Using groundbreaking “brain-based” knowledge and techniques, François has helped hundreds of clients in Europe, USA, Australia and South-East Asia to increase their awareness about the emotional, social and cognitive drivers of human behavior. He is currently conducting an interdisciplinary PhD research project about affective and social signals in conflict [at the Swiss Center for Affective Sciences of the University of Geneva](#). François worked at Microsoft, Hitachi, Philips and several start-ups as a marketing and business development executive for the first part of his professional life. He then moved to Portugal where he co-founded [Convirgente](#), one of the first consulting companies in Europe to combine coaching, conflict management and facilitation skills, before creating [Neuroawareness](#) in California. François has a post-graduate diploma in the Neuroscience of Leadership, is a graduate of the Harvard Program on Negotiation, is an IMI Certified Mediator and is a De Bono Thinking Systems Facilitator. He is a certified licensee of [Intercultural Readiness Check and Conflict Dynamics Profile](#) instruments. He speaks fluently Portuguese, English and French and lived in Paris, Lisbon, Sydney and San Diego. He is currently living in Kuala Lumpur, Malaysia, with his wife and their son.